

Deering, Speaker at C of C Program, Is Former Adan

**Editor of Farmer-Stockman
Has High Place in
Agricultural Field**

For Ferdie Deering, speaker at the Thursday night dinner-program of the Ada Chamber of Commerce, his visit to Ada will be a homecoming affair.

Editor of the Farmer-Stockman, Deering is in growing demand as a speaker on agricultural affairs over the southwest.

He grew up in Ada, attending Ada schools and East Central, entering journalism work as night editor, later general and sports reporter for The Ada News and going to the Farmer-Stockman at Oklahoma City in the late thirties. His father, until his death, operated a grocery and market for many years here.

A summary of memberships and honors as of 1948 indicates Deering's place in his field of editor and agricultural authority and includes the following:

Member — State agricultural committee of U. S. treasury department; American Agricultural Editors' association; American Forestry association; board of directors, Better Business Bureau, Oklahoma City; Friends of the Land (O. C. chapter); Industrial advisory board of division of engineering, Oklahoma A. and M. college; Oklahoma Agricultural Writers' association; O. B. U. journalism advisory board; Oklahoma Cattle Grub Control committee; Oklahoma farm bureau; Oklahoma State Farmers Grange; O. C. Chamber of Commerce (board of directors, chairman of agricultural and livestock division, member policies and projects committee); associate member of National Farm Chemurgic Council; charter member of Oklahoma Flying Farmers' association, Texas Flying Farmers association; National Flying Farmers association.

Honorary memberships — 4-H clubs of Oklahoma; Lone Star Farmer, Texas FFA.

Trustee, Oklahoma Blue Cross Plan.

Listed in "Who's Who in America," 1946-47 and 1948-49 editions.

Author, "USDA, Manager of American Agriculture," published in 1945 by University of Oklahoma Press; published 1947 in German language for distribution in occupied areas of Germany.



FERDIE DEERING
Editor The Farmer-Stockman



Editor Ferdie Deering, associate editor of the Farmer-Stockman, Thursday was appointed editor, succeeding the late Clarence Roberts. Deering has been associated editor of the paper since January, 1937. Previously, he worked on the Ada News and The Denison Herald. T. C. Richardson, for many years a staff member of the Farm and Ranch magazine, Dallas, was appointed to succeed Deering as associate editor.

Deering Has Book On USDA Published

Former Member of Ada News Staff Now Editor Of Farmer-Stockman Urges Department Reorganization



Ferdie Deering

Ferdie Deering grew up in Ada, attending Ada schools and East Central State college. He is a son of the late Mr. and Mrs. N. H. Deering and has several relatives still living in Ada. His father was for many years a grocer here. Ferdie was for some time night editor of The Ada News and also dealt with sports, farms and features. He went from The News to The Farmer-Stockman, rose steadily in the staff of that growing publication and, on the death of Clarence Roberts, became editor.

NORMAN, Okla., Nov. 17.—(Special)—“The United States Department of Agriculture has come to be an essential part of our national and farm life, but it should be re-formed into a comprehensible and efficient unit of government whose primary purpose is to find out how, inform the farmer, and then provide him the services he cannot obtain elsewhere,” says Ferdie Deering, editor of the Southwest's leading farm magar.

Deering Editor Of Farm Paper



Ferdie Deering

Former Adan Advanced From Associate Editor To Head of Farmer-Stockman

Ferdie Deering, formerly of Ada, has been appointed editor of the Farmer-Stockman, southwest farm and ranch magazine published by the Oklahoma Publishing company, Oklahoma City.

Deering has been an associated editor of the paper since January of 1937 and since the death of Clarence Roberts some months ago has been serving in the capacity of acting editor.

Knows Farm Areas

During the more than six years he has been with the Farmer-Stockman, he has frequently visited farm communities in every nook and corner of Oklahoma and north Texas.

He has written many leading articles for his paper during the last few years and has gained a wide and valuable acquaintance among farmers and stockmen.

Deering grew up in Ada, where his father, the late N. H. Deering, was for many years in the grocery business.

He attended public schools, attended Ada and Horace Mann high schools and East Central State college.

Employed by Ada News

He was first employed by The Ada News in March, 1931; was a member of the staff of the East Central Journal while in college, worked on the advertising staff of the Denison Herald in 1934, was employed then c