

# THE DAILY OKLAHOMAN

## OKLAHOMA CITY TIMES

E. K. GAYLORD (1873-1974)

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Tuesday, April 2, 1985

## Farewell to Ferdie

**R**EGULAR readers of this page will note the absence of Ferdie J. Deering's column which for the last three years has appeared on Tuesdays and Thursdays. We regret it will no longer appear.

Ferdie has finally decided to write "30" to an active 48-year association with The Oklahoma Publishing Co., during which he served in a variety of writing, editing and management positions. Actually, he retired officially in 1975, but continued to write his columns, including an agribusiness column for *The Sunday Oklahoman*.

One of the nation's premier agricultural writers and editors, Deering began his career with the Ada Evening News after graduation from East Central State College. He joined *The Farmer-Stockman*, an OPUBCO subsidiary, in 1937, and became its editor

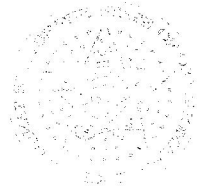
and later one of its owners when the magazine was sold in 1972. Until his retirement in 1975 he wrote editorials for this page.

Many deserved honors have come his way through the years, among them the Henry G. Bennett Distinguished Service Award, the highest recognition bestowed by Oklahoma State University.

But as his many loyal readers well know, Ferdie's considerable knowledge and talents were not confined to agricultural matters. He explored a wide range of other interests in his twice-weekly columns, in which he never was reluctant to tackle controversial issues.

Ferdie has truly earned his retirement. He will be sorely missed but not forgotten.

LEONARD GRAUMANN  
Commissioner



LEONARD A. SOLOMON  
Executive Director

OKLAHOMA CONSERVATION COMMISSION

2800 NORTH LINCOLN BOULEVARD  
ROOM 160  
OKLAHOMA CITY, OKLAHOMA 73105  
PHONE 521-2384

April 3, 1985

Mr. Ferdie Deering  
11608 Susan Lane  
Oklahoma City, Oklahoma 73120

Dear Ferdie:

With fear and trepidation I read of your decision to retire. I wonder who in the print media will speak for conservation and I know of none with your knowledge and talent for this tremendously important task.

I have many pleasant memories of meetings, seminars, breakfasts, lunches and dinners, we both attended and can generally remember too, some profoundly wise statement you made, either to the crowd, or aside, or later in print, at each one.

I want to extend my sincere best wishes for a long and happy retirement and to thank you for your tremendous contributions over the years to the conservation program. If you're ever my way, please stop in.

Sincerely,



LEONARD GRAUMANN  
Commissioner

LG:jrr

ARCH DIXON

400 1ST STREET

PO Box 801

NEENAH, WISCONSIN 54956

April 18, 1985

Dear Ferdie:

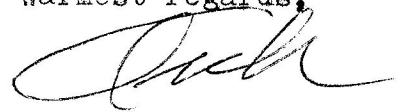
Going to miss your thoughts on the lower left corner of the Oklahoman's editorial page. I guess one always enjoys editorials you agree with.

So there'll be another familiar name gone from the pages of the old hometown paper. Yours must be about the last one.

We go back a long way in OPUBCO's history Ferdie, me probably further than you. Clear back on the Farmer Stockman to Carl Williams, Clarence Roberts, R. G. Miller and Mrs. Bumpas, she was such a nice person. R. E. L. Brown hired me in December, 1921 and I stayed on for 31 years before coming up here. I still hav'nt retired, go to the office every day if we don't get snowed in.

My best to you and I hope you are retiring with as many pleasant memories of OPUBCO as I have.

Warmest regards,



Lloyd E. Church, D.D.S.  
Telephone 465-2468  
106 NE 1st - P.O. Box 98  
WILBURTON, OKLAHOMA 74578

June 17, 1985

Mr. Ferdie Deering  
11608 Susan Lane  
Oklahoma City, OK 73120

Dear Ferdie:

I hope you are enjoying your retirement; however, I can't believe that you would sit down and do nothing.

I want to thank you for the wonderful friendship that we have enjoyed and also for the wonderful articles which you have written in aid of Oklahoma agriculture.

Sincerely,

A handwritten signature in cursive script, appearing to read "Lloyd E. Church".

Lloyd E. Church, D.D.S.

CLARK OIL COMPANY

BOX 876

ADA, OKLAHOMA 74820

**MEMO**

4-5-85 From

Hi Ferdie,

Martin Clark

We are all  
the losers when  
men like you  
give us their  
apple crate.

It has been a  
good long time since  
we started out to geth-  
er at Horse Man.  
Let's get to gether one  
afternoon.

From the Desk of . . .

H. TRUMAN MAXEY

Dear Ferdie,

Surely will  
miss your articles  
in the paper. I always  
look for your name.

Have a good  
retirement. I know  
you will be busy  
anyway -

H. Truman