

Scholarship Honors Ferdie Deering

STILLWATER — Ferdie J. Deering, veteran agricultural writer and columnist for The Daily Oklahoman, has been honored with the establishment of a "President's Distinguished Scholarship" at Oklahoma State University.

The scholarship is supported by a \$25,000 endowment created by Deering's friends and several agricultural organizations in Oklahoma. A student majoring in agricultural communications will receive the award of \$1,500 annually.

"I am pleased that the agricultural leadership of Oklahoma wanted to honor Ferdie Deering in this way," said Charles Voyles, head of the agricultural information de-

partment at OSU.

"Deering has been the leading agricultural writer in Oklahoma and the Southwest for more than 40 years. This scholarship is very timely.

"The need to train agricultural writers for the future is more critical now than ever."

Deering joined The Oklahoma Publishing Co. as associate editor of the Farmer-Stockman magazine in 1937. He was named editor in 1942, editor and manager in 1967, and vice-

president and editorial director in 1972.

He retired in 1975, but has continued an active interest in writing and agriculture. His Sunday agribusiness column appears elsewhere on this page.