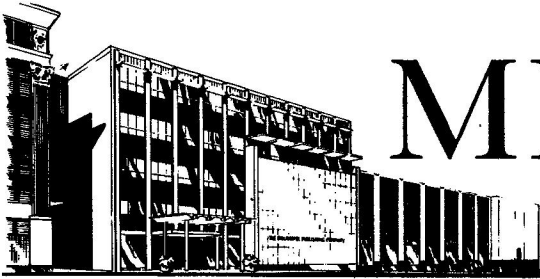


MAY 7 1981

Dear Sir,

I wish to thank you for support and interest in the 4-H and F.F.A. youth of today. The premium you paid for my steer will greatly help in buying feed, supplies, and equipment for other steer projects in the future. I also plan to put a portion of this money into savings for my college education.

Sincerely,  
Scott Spencer



# MEMO

To: Scott Spencer, Enid, OK

From: Ferdie J. Deering

Date: May 11, 1981

Subject: Reserve Champion Steer  
at OKC Stock Show

Thank you for your note and the color photograph of yourself, your steer and me. I have given the picture to Mr. James N. Standard, managing editor of The Oklahoman & Times, to be displayed in the News Room along with the banner you gave me on the night of the sale at the Oklahoma City 4-H & FFA Livestock Show. These tokens of your success are appreciated, and we are pleased to have had a part in recognition of the projects you and thousands of other youngsters in all part of the state carried through to completion. Congratulations on your success!

The premium you received for your steer did not come from me personally. The money was derived from profits earned through the American free enterprise system by publication of the newspapers and other businesses of The Oklahoma Publishing Company. Mr. Edward L. Gaylord, president of OPUBCO, is a strong supporter and booster of Oklahoma young people. It was my privilege on this occasion to represent the company.

As you read the OKLAHOMAN & TIMES from day to day you will find many articles and editorials therein which present the American way of life and the principles of free enterprise to our readers. Your project, wherein you took advantage of an opportunity and worked hard to make it succeed, is just one of many examples. By excelling in a field of strong competition you were rewarded for your efforts. Others worked hard and did not come out as well financially. When you have an opportunity to earn a lot you also risk losing. But failure is not permanent, and when you succeed, you must continue to try to do better.

As you continue your progress through life, we sincerely hope that you will find success often and not be discouraged if you sometimes fall short of your goals. Keep on setting higher goals and you will be able to reach many of them!

