

THE FRATERNITY OF ALPHA ZETA



*Sunday
Aug 10
Stillwater*

(317) 742-2538
PO Box 595, Lafayette, Indiana 47902

January 2, 1980

Ferdie J. Deering
3232 Whippoorwill Road,
Oklahoma City, OK 73120

Dear Mr. Deering:

We were delighted to receive your letter accepting our invitation to honorary membership in Alpha Zeta. I look forward to meeting you and Mrs. Deering in Stillwater in August.

As our agenda takes final form, we will forward additional information. You will also begin receiving the AZ news, a quarterly newsletter mailed to over 52,000 members.

At your convenience, we would appreciate receiving a black & white photograph of yourself that might be used in news releases and in-house publications.

We have some biographical material prepared prior to and subsequent to your receipt of the Reuben Brigham award. If a later biographical sketch is available, we would appreciate receiving a copy of that information also.

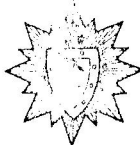
Sincere thanks again from all of us in Alpha Zeta. You honor us in accepting membership.

Fraternally,

G. W. Roach
Executive Secretary

cc: Steve R. Meyer
Dr. Maurice G. Cook

THE FRATERNITY OF ALPHA ZETA



Lowell Walters
OS J Chap Advisor

(317) 742-2538

PO Box 595, Lafayette, Indiana 47902

July 11, 1980

Mr. Ferdie J. Deering
3232 Whippoorwill Road,
Oklahoma City, OK 73120

Dear Mr. Deering:

The Alpha Zeta Conclave is less than a month away. We look forward to seeing you and Mrs. Deering in Stillwater on August 10.

Enclosed is a more complete conclave agenda listing the specific times and rooms for most of the functions. Your initiation to honorary membership will be part of a special "Alumni Day" program which typically draws a number of area alumni, faculty, wives, and friends.

We believe you and your wife might especially enjoy the reception preceding the initiation. It will be held, beginning at 10 a.m., in the French Lounge of the O.S.U. Student Union. Steven Drake, our High Censor(V.P.) and Director of Information & Education for the American Soybean Association, will meet you at the reception to discuss arrangements for the initiation which follows at 11:30. That ceremony is brief and open to members only. Robert Book, Group Vice President of Elanco's Agricultural Marketing division, will also be initiated that morning.

You and your wife will be guests of honor at the Conclave Banquet following that initiation.

You and Mrs. Deering are invited to join us in as many of the conclave functions as you might like. If you would like overnight lodging in the Student Union Hotel during any part of the Conclave, we will gladly make those arrangements.

Should you wish to contact us during the Conclave, I can be reached through our headquarters in the Student Union -- phone (405) 624-6510 -- beginning on Wednesday, August 6.

All of us look forward to meeting you and welcoming you to membership in Alpha Zeta. If we can be of assistance in the meantime, please let me know.

Sincerely,

G. W. Roach
Executive Secretary

Libby

RD 1750

Indianapolis Ind
46206

(317) 261-3000



Alpha Zeta • 311 • 1980 • 311 • 1980 • 311 • 1980 • 311 • 1980

Conclave Agenda
 37th Biennial Conclave of The Fraternity of Alpha Zeta
 August 7-11, 1980: Stillwater, Oklahoma

Thursday August 7	1-5 p.m. & 7-11 p.m.	Check-in & Late Registration Lobby of Kerr-Drummond Residence Complex
	6-8 p.m.	Reception, Kerr-Drummond Mezzanine
	8:30 p.m.	Credentials Committee, Room 356, S.U.
	9:30 p.m.	Committee Chairpersons, Room 358, S.U.
		Ad Hoc Awards Committee, Room 359, S.U.
Friday August 8	7:30 a.m.	Direction '80 Breakfast Kerr-Drummond Cafeteria
	8:30 a.m.	Buses depart from Kerr-Drummond for all-day Tour of Oklahoma Agriculture and Cowboy Hall of Fame (lunch enroute)
	7:30 p.m.	Opening Ceremony, Official Welcome, and General Business Session, Oklahoma Room
	9 p.m.	Committees at work
Saturday August 9	8:30 a.m.	Agricultural Career Show, Exhibit Halls Concurrent Career Show Seminars at 9:30 & 10:30 (by reservation)
	12 noon	Career Show Luncheon, S.U. Ballroom
	2 p.m.	General Business Session, Oklahoma Room Concurrent Career Show Seminars (open)
	3 p.m.	Committees at work Concurrent Workshops at 3 & 4 p.m.
	6 p.m.	Bar-B-Q, by the pond West of S.U.
	8 p.m.	Committees at work
Sunday August 10 Alumni Day	8:30 a.m.	Prayer Breakfast, S.U. Ballroom
	10 a.m.	Committees at work Concurrent Workshops Alumni Day Reception, French Lounge
	11:30 a.m.	Initiation of Robert Book and Ferdie Deering to Honorary Membership Georgian Lounge
	12:30 p.m.	Conclave Banquet, S.U. Ballroom
	2:30 p.m.	General Business Session and/or Committees at work Concurrent Workshops at 3 & 4 p.m. Concurrent O.S.U. Alumni Day Program in Tower Forum Room
	7:30 p.m.	General Business Session and/or Committees at work
Monday August 11	8 a.m.	Regional Breakfasts, Kerr-Dmd Cafeteria
	9:30 a.m.	General Business Session, Oklahoma Room Concurrent Workshops at 9:30 & 10:30
	1 p.m.	General Business Session & Closing Ceremony

Committee Rooms:	Ad Hoc Awards	S.U. Room 359
	Budget	S.U. Room 352
	Chapter Relations	S.U. Room 353
	Credentials & Nominating	S.U. Room 356
	Fraternity Expansion	S.U. Room 357
	Member Relations	S.U. Room 358
	Programs & Planning	S.U. Council Room

AUG 8 1980



Ferdie J. Deering

Agribiz Writer To Get Honor

Ferdie J. Deering, Sunday Oklahoman agricultural columnist, will be named an honorary member of the Alpha Zeta national agricultural fraternity Sunday at the organization's national conclave in Stillwater.

His initiation to honorary membership status will be part of a special "Alumni Day" program in the Oklahoma State University Student Union building.

Honorary membership also will be conferred upon Robert Book, group vice president of Elanco's agricultural marketing division in Indianapolis, Ind.



Deering Honored By Fraternity

Sunday Oklahoman agricultural columnist, Ferdie J. Deering, was named an honorary member of the Alpha Zeta national agricultural fraternity this month at the organization's national conclave in Stillwater.

His initiation to honorary membership was part of a special "Alumni Day" program at Oklahoma State University.



Oklahoma State University

ANIMAL SCIENCE DEPARTMENT

STILLWATER, OKLAHOMA, 74074
MEAT LABORATORY, RM. 112
(405) 624-6616

August 15, 1980

Mr. Ferdie Deering
3232 Whippoorwill Rd.
Oklahoma City, OK 73120

Dear Ferdie:

Certainly a highlight of the recent National Alpha Zeta conclave was the initiation of Honorary Members. The Oklahoma Chapter is especially proud of your membership in our organization and we hope that you will always feel a part of our Chapter. Meetings are scheduled for 1 hour on the 2nd and 4th Tuesdays of each month at 6:30 p.m. in Ag. Hall 102 or 106, should you be in town and find it convenient to attend. I will try to keep you informed of special meetings and events.

With sincere best wishes, and kindest personal regards, I am

Sincerely yours,

Lowell E. Walters, Professor
Alpha Zeta Advisor

LEW:ds

MEET AZ'S 1980 CONCLAVE INITIATES



Honorary Members

*Robert
Book*

&

*Ferdie
Deering*



ROBERT M. BOOK, a native of Indiana, is group vice president for agricultural marketing with Elanco Products Company, a division of Eli Lilly & Company. Internationally recognized for his leadership in ag marketing, Brother Book is vice chairman of the board and a director of the U.S. Feed Grains Council and serves on the boards of directors of the Agriculture Council of America, The Early & Daniel Company, General Grains, Inc., and Tidewater Grain.

FERDIE J. DEERING is a writer and journalist. For over 40 years, he has been affiliated with THE FARMER-STOCKMAN magazines -- for 30 years as editor. Since his retirement in 1972, he has served as editorial director and secretary of the board of directors of The Farmer-Stockman Publishing Company. He continues to write for THE DAILY OKLAHOMAN and THE SUNDAY OKLAHOMAN, and is the author of a history of the Oklahoma Farm Bureau soon to be published. He is an "institution" in Oklahoma.

We welcome both to membership in Alpha Zeta!!