



FERDIE J. DEERING

Deering To Speak To Ada Kiwanis Club Monday

Former Adan Ferdie Deering, editor of Oklahoma's Orbit, magazine section of the Sunday Oklahoman, and of The Farmer-Stockman, will be the speaker at the Ada Kiwanis Club meeting in the Aldridge Hotel here at noon Monday.

Deering, at one time an employe of the Ada Evening News, plans to speak on National Farm-City Week and on "the general future of agriculture as I see it."

Deering attended school in Ada, graduating from Horace Mann High School. He was a student at East Central State College, 1928 to 1933.

A brother, Dale M. Deering, lives in Ada at 226 W. 21st.

Deering, a native of Denison, Tex., began his journalistic career as sports editor of the East Central Journal, 1931 to 1933. He also served a year as business manager of the Journal.

In 1933 he went to Denison as classified ad manager of the Daily Herald.

He returned to Ada as night editor of the Ada Evening News in 1934, continuing in that position until he went to the Oklahoma Publishing Co. in 1937.

Beginning as associate editor of the Farmer-Stockman, he became acting editor in 1942 and editor in 1943. He was named editor of Oklahoma's Orbit in 1961.

He was appointed manager of the magazine division of the company in April 1967.

He is currently a member of the management committee and the board of directors of the company and serves as assistant secretary.

He is a member of numerous agricultural organizations. In October 1967 he was elected to the board of directors for Agricultural Publishers Association and State Farm Paper Advertising Bureau.

Deering is the author of "US-DA, Manager of American Agriculture," published in 1945 by the University of Oklahoma Press. The book was reprinted in German at Frankfurt, Germany, in 1946 by the U. S. government.